



SOUTH-EAST DRC TOURISM CORRIDOR

From the Atlantic Gateway to Africa's Mineral & Cultural Heart

A STRATEGIC INVESTMENT & DEVELOPMENT INITIATIVE |
DRCTOURISM 2026-2035



BANANA

Atlantic Gateway



KINSHASA

Capital Hub



KASAÏ

Cultural Heart



KOLWEZI

Mining Center

3,300 km | Fully Asphalted by 2027 | First Cross-Country Tourism Axis in DRC

01

PROJECT OVERVIEW

The **South-East DRC Tourism Corridor** is a strategic national initiative designed to transform the Banana Corridor infrastructure into a high-impact tourism and investment route.

Spanning over 3,300 km of fully asphalted road by 2027, this

**3,300
km**

ROUTE
TOTALE

4

Régions

CONNECTÉES

corridor connects Banana (Atlantic Ocean) through Kinshasa and the Kasai region to the Lualaba mining hub of Kolwezi.

This route represents the first fully connected cross-country tourism axis in the Democratic Republic of Congo, linking coastal, river, cultural, and industrial ecosystems into one seamless travel experience.

2027

LIVRAISON

12–25%

ROI ESTIMÉ

02 OBJECTIFS STRATÉGIQUES

Position the DRC as Africa's last great tourism frontier

Convert national infrastructure into revenue-generating tourism assets

Increase tourist arrivals, length of stay, and spending

Attract diaspora, luxury, and investment tourism

Support local economies and job creation along the corridor

Strengthen national and regional economic integration

03 PÔLES DE DESTINATION CLÉS

ATLANTIC
GATEWAY

CAPITAL HUB

CULTURAL
HEARTLAND

ECONOMIC
POWERHOUSE



Banana & Kongo Central

Coastal Region

- Oceanfront tourism
- Historical sites (Boma)
- River mouth exploration



Kinshasa

Metropolitan Area

- Cultural capital
- Music, art, gastronomy
- Congo River cruises



Kasai Region

Central DRC

- Traditional kingdoms
- Craftsmanship & rituals
- Untapped heritage



Lualaba / Kolwezi

Mining Hub

- Mining tourism
- Investment travel
- Southern gateway

04

PRODUITS TOURISTIQUES PHARES

Atlantic to Inland Expedition
(7–14 days)

Congo River & Corridor Experience

Return to Kongo Heritage Journey

Mining & Investment Discovery Tours

Luxury Private Road Safaris

05

OPPORTUNITÉS D'INVESTISSEMENT

◆ Eco-lodges & luxury hotels

◆ Roadside hospitality hubs (every 150–200 km)

◆ River cruises & transport services

◆ Cultural villages & experience centers

TARGET ROI

12% – 25%

INVESTMENT RANGE

\$100K – \$5M+

PRIORITY ZONES

4 Major Clusters

✦ Restaurants, retail & artisan markets

✦ Digital booking & tourism platforms

PROJECTED VISITORS
100,000+ / year

06 PROJECTIONS FINANCIÈRES 2026–2035

Phase	Période	Investissement	Visiteurs/an	Revenus estimés
Phase 1 – Lancement	2026–2027	\$5M – \$15M	10,000 – 25,000	\$2M – \$8M
Phase 2 – Développement	2028–2030	\$20M – \$50M	50,000 – 100,000	\$20M – \$50M
Phase 3 – Expansion	2031–2033	\$50M – \$150M	150,000 – 300,000	\$75M – \$150M
Phase 4 – Maturité	2034–2035	\$100M+	500,000+	\$200M+

** Projections basées sur des modèles comparatifs (Rwanda, Kenya, Tanzanie)*

07 PLAN DE DÉPLOIEMENT PAR PHASES

Phase 1 (2026)

Structuration — études de faisabilité, partenariats, cartographie,

Phase 2 (27-28)

Infrastructure — réhabilitation, éco-lodges pilotes, hubs

Phase 3 (29-31)

Activation — lancement produits, campagnes intl,

Phase 4 (32-35)

Expansion — réseau complet, 500K+ visiteurs, top 5 Afrique.

lancement
digital.

hospitalité,
formation.

festivals, Return
to Kongo.

08 MODÈLE D'IMPLEMENTATION

Led by DRCTourism.com

Ministry of Tourism

Ministry of Infrastructure

ICCN (Conservation Nature)

Provincial Governments

Private sector & diaspora investors

Corridor-based development
model

Public-private partnerships (PPP)

Phased deployment strategy

Digital-first booking ecosystem

09 POURQUOI CE CORRIDOR EST STRATÉGIQUE

- ★ First fully connected tourism route in the DRC
- ★ Direct access from Atlantic Ocean to mineral-rich regions
- ★ Integrates nature, culture, business, and heritage tourism
- ★ Aligns with global demand for authentic, unexplored destinations
- ★ Positions the DRC as a continental tourism powerhouse

*"From the Atlantic Ocean to the Heart of Africa —
One Journey, One Nation, One Opportunity."*

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PASSEZ À L'ACTION

FOR INVESTORS

Partner with us to develop high-impact tourism infrastructure along Africa's most untapped corridor.

FOR GOVERNMENT

Support the positioning of the DRC as a global tourism destination through integrated development.

FOR PARTNERS

Join the DRCTourism ecosystem and distribute corridor-based experiences globally.