



NORTH-WEST DRC TOURISM CORRIDOR

*From Kinshasa to the Deep Congo Basin – The World's
Largest Untapped Eco-Tourism Frontier*

A STRATEGIC CONSERVATION & RIVER EXPEDITION INITIATIVE |
DRCTOURISM 2026–2035



KINSHASA

Gateway Hub



CONGO RIVER

Expedition Route



ÉQUATEUR

Deep Rainforest



BONOBO

ZONES

Biodiversity



UBANGI

Cultural Corridor

Kinshasa → Équateur → Mongala → Nord-Ubangi → Tshuapa | Congo Basin Eco-Route

01

PROJECT OVERVIEW

The **North-West DRC Tourism Corridor** is a strategic eco-tourism and conservation-driven development initiative connecting Kinshasa → Congo River → Équateur → Mongala → Nord-Ubangi → Sud-Ubangi → Tshuapa.

World

#2

CONGO
BASIN
RAINFOREST

6

Provinces

CONNECTED

This corridor unlocks the heart of the Congo Basin, the second-largest rainforest on Earth, positioning the DRC as a global leader in biodiversity tourism, river expeditions, and conservation investment. It is designed as a high-value, low-impact tourism model, integrating river transport, rainforest lodges, and community-based experiences.

\$15M+

INVESTMENT
RANGE

12–22%

ROI ESTIMÉ

02 OBJECTIFS STRATÉGIQUES

Position the DRC as the #1 rainforest tourism destination globally

Develop the Congo Basin as a premium eco-tourism corridor

Protect biodiversity through tourism-linked conservation financing

Attract luxury, scientific, and expedition travelers

Generate inclusive local economic growth

Establish DRC as Africa's Amazon equivalent

03 PÔLES DE DESTINATION CLÉS

GATEWAY HUB



CONGO RIVER
EXPEDITION



DEEP RAINFOREST



Kinshasa

Metropolitan Area

- • Departure for expeditions
- • Riverfront tourism
- • Cultural capital

Équateur Region

River Route

- • Multi-day navigation
- • Floating lodges
- • Expedition vessels

Équateur & Tshuapa

Primary Forest

- • Dense primary rainforest
- • Endemic wildlife
- • Scientific exploration

BONOBO & BIODIVERSITY



Conservation Zones

Biodiversity Hub

- • Endemic species (DRC only)
- • Conservation tourism
- • Eco-volunteering

UBANGI CULTURAL



Nord & Sud-Ubangi

River Communities

- • River communities
- • Traditional fishing
- • Cross-border culture

04

PRODUITS TOURISTIQUES PHARES

Congo Basin
Expedition
Cruise (5–12
days)

Bonobo &
Rainforest
Discovery
Journey

Kinshasa to
Equateur
Luxury River
Safari

Scientific &
Conservation
Expeditions

Private
Ultra-Luxury
Jungle
Retreats

05

OPPORTUNITÉS D'INVESTISSEMENT

◆ Luxury expedition river vessels

◆ Floating eco-lodges

TARGET ROI

12% – 22%

INVESTMENT RANGE

- ◆ Rainforest boutique lodges
- ◆ Private conservation concessions
- ◆ River transport infrastructure
- ◆ Experience hubs (every 200–300 km)

\$250K – \$15M+

AVG. TOURIST SPEND

\$4,000 – \$15,000 / trip

PROJECTED VISITORS

15,000+ by Year 5

06 PROJECTIONS FINANCIÈRES (5 ANS)

Année	Visiteurs	Revenus (USD)	Croissance
Année 1	1,200	\$3.5M	—
Année 2	2,500	\$7.8M	+120%
Année 3	5,000	\$16M	+105%
Année 4	9,000	\$32M	+100%
Année 5	15,000	\$60M+	+87%

* Basé sur un modèle de tourisme premium contrôlé / Segment luxe : \$4,000 – \$15,000 par voyage

07 PLAN DE DÉPLOIEMENT PAR PHASES

Phase 1 (0–18 mois)
Foundation — cartographie corridor,

Phase 2 (18–36 mois)

Phase 3 (3–5 ans)
Scale — corridor complet opérationnel,

croisière pilote
Kinshasa → Mbandaka,
2–3 éco-lodges,
intégration DRCTourism
digital

Expansion — routes
forêt profonde, lodges
flottants, campagnes
internationales,
partenariats ONG &
recherche

segment luxe,
conservation finance,
positionnement global
"Amazon alternative"

08 MODÈLE D'IMPLÉMENTATION

Led by DRCTourism.com

Ministry of Tourism
Ministry of Environment
ICCN
International conservation
organizations
Private investors & operators

Public-Private Partnerships (PPP)

Conservation-linked revenue
sharing

Community-based tourism
integration

Premium controlled-capacity
model

09 POURQUOI CE CORRIDOR EST STRATÉGIQUE

- ★ Unlocks one of the least explored ecosystems on Earth
- ★ Positions DRC as global biodiversity leader and Africa's Amazon equivalent
- ★ Creates high-value tourism with minimal environmental impact
- ★ Supports global climate, conservation, and local livelihoods

"Enter the Congo Basin — The Last Great Wilderness on Earth."

DRCTOURISM | VISION 2035

10

PASSEZ À L'ACTION

FOR INVESTORS

Secure early entry
into Africa's
highest-potential
eco-tourism
market.

FOR GOVERNMENT

Enable sustainable
development
through
infrastructure and
policy support.

FOR PARTNERS

Collaborate in
building the future
of conservation
tourism in the
Congo Basin.

DRCTOURISM | LS SASU

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