



NORTH-EAST DRC TOURISM CORRIDOR

*From the Congo Basin to the Albertine Rift – Where
Wildlife, Mountains & Adventure Converge*

A STRATEGIC ECO-TOURISM & CONSERVATION INITIATIVE |
DRCTOURISM 2026–2035



KISANGANI

Congo Basin
Gateway



ITURI

Rainforest &
Heritage



NORTH KIVU

Volcanic Highlands



SOUTH KIVU

Lakes & Gorillas



HAUT-UÉLÉ

Safari & Savannah

Kisangani → Ituri → North Kivu → South Kivu → Haut-Uélé | Wildlife & Safari Route

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PROJECT OVERVIEW

The **North-East DRC Tourism Corridor** is a premium eco-tourism and conservation initiative connecting Kisangani → Ituri → North Kivu → South Kivu → Haut-Uélé. This corridor traverses the world's second-largest rainforest, active volcanoes, the Great Rift Valley

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Provinces
CONNECTED

15–30%
ROI ESTIMÉ

lakes, and rare wildlife habitats including mountain gorillas and forest elephants.

Designed for high-end conservation tourism, scientific travel, and luxury adventure, it positions DRC as Africa's premier wildlife and biodiversity destination.

\$15M+

INVESTMENT
RANGE

Rare

BIODIVERSITY

02 OBJECTIFS STRATÉGIQUES

Position DRC as Africa's #1 wildlife & conservation tourism destination

Develop high-end eco-lodges and conservation-financed tourism infrastructure

Protect endangered species through tourism-linked conservation revenue

Attract luxury travelers, scientists, and conservation investors globally

Strengthen protected area economies (Virunga, Okapi, Salonga)

Build a digital-first booking and conservation monitoring ecosystem

03 PÔLES DE DESTINATION CLÉS

CONGO BASIN
GATEWAY

RAINFOREST &
HERITAGE

VOLCANIC HIGHLANDS



Kisangani

Gateway City

- • Stanley Falls
- • Congo River cruises
- • Rainforest access point



Ituri

UNESCO Heritage

- • Okapi Wildlife Reserve
- • Mbuti Pygmy communities
- • Exceptional biodiversity



North Kivu

Virunga & Goma

- • Virunga National Park
- • Active Nyiragongo volcano
- • Mountain gorilla trekking

GREAT LAKES & GORILLAS



South Kivu

Biodiversity Hotspot

- • Lake Kivu luxury retreats
- • Grauer's gorilla encounters
- • Kahuzi-Biéga National Park

SAFARI & SAVANNAH



Haut-Uélé

Untouched Wilderness

- • Garamba National Park
- • White rhino conservation
- • Savannah safaris

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PRODUITS TOURISTIQUES PHARES

Gorilla &
Volcano
Expedition
(8–14 days)

Great Lakes
Luxury
Retreat (5–10
days)

Congo
Rainforest &
Pygmy
Cultural
Journey

Savannah
Safari &
Rhino
Conservation
Experience

Scientific
Research &
Conservation
Fellowship

05

OPPORTUNITÉS D'INVESTISSEMENT

- ✦ Luxury eco-lodges & conservation camps
- ✦ UNESCO park visitor infrastructure
- ✦ Volcano trekking facilities
- ✦ Lake Kivu resort development
- ✦ Conservation finance vehicles
- ✦ Community-based tourism enterprises

TARGET ROI

15% – 30%

INVESTMENT RANGE

\$250K – \$15M+

AVG. TOURIST SPEND

\$5,000 – \$25,000 / trip

TARGET MARKET

Luxury, Conservation, Scientific

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PROJECTIONS FINANCIÈRES (5 ANS)

Année	Visiteurs	Revenus (USD)	Croissance
Année 1	800	\$4M	—
Année 2	1,800	\$10M	+150%
Année 3	3,500	\$22M	+120%
Année 4	6,000	\$40M	+81%
Année 5	10,000	\$70M+	+75%

* Based on luxury conservation tourism model | Avg. spend \$5,000–\$25,000/trip

07 PLAN DE DÉPLOIEMENT PAR PHASES

Phase 1 (0–18 months)

Foundation — park access audits, lodge site selection, gorilla trekking permit systems, digital platform integration, pilot eco-lodge construction

Phase 2 (18–36 months)

Expansion — Virunga luxury eco-lodges, Ituri rainforest camps, Great Lakes retreats, international conservation partnerships, IUCN & WWF collaboration

Phase 3 (3–5 years)

Scale — full corridor activation, international luxury travel positioning, wildlife conservation finance, DRC = Africa's #1 biodiversity destination

08 MODÈLE D'IMPLEMENTATION

Led by DRCTourism.com

- Ministry of Tourism
- ICCN (Institut Congolais pour la Conservation de la Nature)
- Ministry of Environment
- UNESCO
- WWF & Conservation International
- Provincial Governments (5)
- Luxury Travel Operators

Conservation-linked PPP financing

Community conservation revenue sharing

Digital booking & park management system

International conservation fund integration

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POURQUOI CE CORRIDOR EST STRATÉGIQUE

- ★ Home to mountain gorillas, forest elephants, okapi, white rhinos – species found nowhere else on Earth
- ★ Virunga is Africa's oldest and most biodiverse national park – a global conservation icon
- ★ Nyiragongo volcano offers one of the world's most dramatic trekking experiences
- ★ Great Rift Valley lakes provide luxury tourism potential unmatched in Central Africa
- ★ Conservation tourism generates sustainable revenue that directly protects endangered ecosystems

"Where the Earth's Last Wilderness Meets the World's Next Great Adventure."

DRCTOURISM | VISION 2035

10 PASSEZ À L'ACTION

**FOR
INVESTORS**

Invest in the world's most extraordinary wildlife and conservation tourism opportunity.

**FOR
GOVERNMENT**

Enable conservation-driven economic transformation across 5 provinces.

**FOR
PARTNERS**

Co-create Africa's most ambitious eco-tourism corridor rooted in biodiversity and impact.

DRCTOURISM | LS SASU

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