



CONGO RIVER CAPITAL – MAÏ-NDOMBE TOURISM CORRIDOR

*The World's Most Powerful River Journey Into Earth's Last
Great Rainforest*

A STRATEGIC ECO-TOURISM & RIVER DEVELOPMENT INITIATIVE |
DRCTOURISM 2026–2035



KINSHASA

Capital Hub



CONGO RIVER

River Journey



MAÏ-NDOMBE

Rainforest & Lake

Premium Eco-Tourism Route | Congo Basin | World's 2nd Largest Rainforest

01

PROJECT OVERVIEW

The **Congo River – Capital – Maï-Ndombe Tourism Corridor** is a flagship eco-tourism and river-based development initiative designed to position the DRC as the global leader in rainforest and river expeditions.

**World
#2**

LARGEST
RAINFOREST

3 Zones
CONNECTED

This corridor connects Kinshasa (Capital City) → Congo River → Maï-Ndombe (Lake & Rainforest Ecosystem). It offers a seamless journey from one of Africa's most vibrant capitals into the second-largest rainforest on Earth, creating a unique combination of urban culture, river exploration, and deep nature immersion.

\$10M+

INVESTMENT
RANGE

10–20%

ROI ESTIMÉ

02 OBJECTIFS STRATÉGIQUES

Develop the Congo River as a world-class tourism artery

Position Maï-Ndombe as a premium eco-tourism destination

Promote low-impact, conservation-driven tourism

Attract luxury, scientific, and adventure travelers

Support local communities and biodiversity protection

Establish the DRC as the #1 rainforest tourism destination globally

03 PÔLES DE DESTINATION CLÉS

CAPITAL HUB



Kinshasa

CONGO RIVER
EXPERIENCE



RAINFOREST & LAKE



Maï-Ndombe

Metropolitan Area

- • Music, art, gastronomy
- • Riverfront luxury
- • Departure hub for expeditions

Congo River

River Journey

- • World's most powerful river
- • Scenic navigation
- • Floating lodges & cruises

Lake Region

- • Pristine rainforest
- • Lake Maï-Ndombe
- • Indigenous communities

04

PRODUITS TOURISTIQUES PHARES

Congo River
Luxury
Cruise (3–7
days)

Rainforest
Immersion
Expedition
(5–10 days)

Kinshasa to
Maï-
Ndombe
Eco-Journey

Scientific &
Conservation
Travel
Programs

Private
Luxury
Retreats in
the
Rainforest

05

OPPORTUNITÉS D'INVESTISSEMENT

◆ Luxury river cruise vessels

◆ Floating lodges & eco-resorts

◆ Rainforest eco-lodges

◆ Private island retreats

◆ River transport & logistics services

◆ Conservation-linked tourism projects

TARGET ROI

10% – 20%

INVESTMENT RANGE

\$150K – \$10M+

PRIORITY ZONES

3 Major Clusters

PROJECTED VISITORS

75,000+ / year

06

PROJECTIONS FINANCIÈRES 2026–2035

Phase	Période	Investissement	Visiteurs/an	Revenus estimés
Phase 1 – Lancement	2026–2027	\$3M – \$10M	5,000 – 15,000	\$1M – \$5M
Phase 2 – Développement	2028–2030	\$15M – \$40M	25,000 – 75,000	\$10M – \$35M
Phase 3 – Expansion	2031–2033	\$40M – \$100M	100,000 – 200,000	\$50M – \$120M
Phase 4 – Maturité	2034–2035	\$80M+	300,000+	\$150M+

* Projections basées sur des modèles comparatifs (Amazonie, Mékong, Okavango Delta)

07 PLAN DE DÉPLOIEMENT PAR PHASES

Phase 1 (2026)

Structuration — études écosystème, partenariats conservation, cartographie fluviale, lancement digital.

Phase 2 (27-28)

Infrastructure — lodges flottants pilotes, voies d'accès fluvial, formation guides nature.

Phase 3 (29-31)

Activation — croisières de luxe, programmes scientifiques, Return to Kongo river edition.

Phase 4 (32-35)

Expansion — réseau complet, 300K+ visiteurs, destination #1 écotourisme Afrique.

08 MODÈLE D'IMPLÉMENTATION

Led by DRCTourism.com

Ministry of Tourism

Ministry of Environment & Sustainable Development

ICCN & conservation partners

Provincial authorities (Kinshasa & Maï-Ndombe)

Private investors & eco-tourism operators

Conservation-first tourism development

Public-private partnerships (PPP)

Controlled capacity for premium positioning

Digital booking and global distribution

09

POURQUOI CE CORRIDOR EST STRATÉGIQUE

- ★ Unlocks tourism potential of the Congo River, one of the world's greatest natural assets
- ★ Positions the DRC as leader in rainforest tourism (like the Amazon, but more exclusive)
- ★ Creates a high-value, low-impact tourism model
- ★ Supports global climate and conservation goals
- ★ Offers a once-in-a-lifetime experience unavailable anywhere else on Earth

*"Navigate the Congo River. Enter the rainforest.
Experience the origin of life."*

DRCTOURISM | VISION 2035

10 PASSEZ À L'ACTION

FOR INVESTORS

Develop the future of luxury eco-tourism in Africa's most untouched environment.

FOR GOVERNMENT

Support sustainable tourism as a driver of conservation and economic growth.

FOR PARTNERS

Be among the first to experience the Congo Basin in its purest form.

